

<b>REVOCATION OF PREVIOUS POWER OF ATTORNEY, APPOINTMENT OF NEW POWER OF ATTORNEY OR AUTHORIZATION OF AGENT, AND CHANGE OF CORRESPONDENCE ADDRESS</b>	Application Number	10/761,351	
	Filing Date	January 22, 2004	
	First Named Inventor	Craig ULLMAN <i>et al.</i>	
	Title	Enhanced Video Programming System and Method for Incorporating and Displaying Retrieved Integrated Internet Information Segments	
	Group Art Unit	2154	
	Examiner Name	Viet Duy Vu	
		Attorney Docket Number	043978-042085

I hereby revoke all previous powers of attorney or authorizations of agent given in the above-identified application and appoint:

☒ Practitioners at Customer Number

22204

OR

☐ Practitioner(s) named below

Name	Registration Number

*Place Customer  
Number Bar Code  
Label here*

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

☒ The above-mentioned Customer Number

OR

☐ Practitioners at Customer Number

*Place Customer  
Number Bar Code  
Label here*

OR

☐ Firm or

Individual Name

Address

Address

City

State

Zip

Country

Telephone

Fax

I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. A statement under 37 CFR 3.73(b) is attached.

**SIGNATURE of Applicant or Assignee of Record**

Name Mark Beariault, General Counsel  
ACTV, INC.

Signature

Date / Telephone September 5, 2007 / 415-962-5000

NOTE: Signatures of all the inventors or assignees of record of the entire interest of their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☐ \*Total of forms are submitted.

SEND TO: Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Craig ULLMAN, et al.Application No./Patent No.: 10/761,351Filed/Issue Date: January 22, 2004Entitled: Enhanced Video Programming System and Method for Incorporating and Displaying Retrieved Integrated Internet Information SegmentsACTV, INC.a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: EARTHWEB INC. To: ACTV, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 008857, Frame 0607, or for which a copy thereof is attached.
2. From: Jack D. HIDARY To: ACTV, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 010589, Frame 0173, or for which a copy thereof is attached.
3. From: Craig ULLMAN To: ACTV, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 010589, Frame 0173, or for which a copy thereof is attached.
4. From: Nova T. SPIVACK To: ACTV, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 010589, Frame 1073, or for which a copy thereof is attached.
5. From: EARTH WEB LLC To: EARTH WEB, INC.  
The document was recorded in the United States Patent and Trademark Office at Reel 013269, Frame 0225, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

September 5, 2007  
Date

Mark Beariault

Typed or printed name

  
Signature

General Counsel

Title

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, Washington, DC 20231.